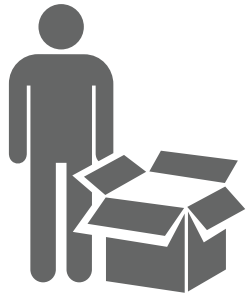


# THE LIFE CYCLE OF SECONDHAND CLOTHING



## WHAT HAPPENS TO YOUR RECYCLED USED CLOTHING?

Once a resident determines that their clothing, shoes, handbags, or household textiles have reached the end of their useful life, materials are collected by Simple Recycling and collected clothing is sorted and graded for condition.



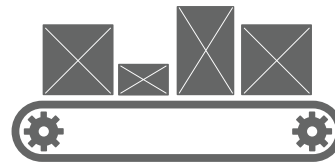
**10-20%**

Top quality materials are sold to local thrift stores where they create access to low cost clothing and jobs for local residents.



**80%**

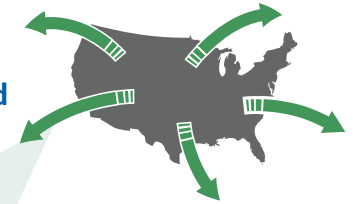
The vast majority of clothing collected is not resaleable in the U.S. so it is further sorted for international export or broken down for raw materials.



**45%**

**Reused and Repurposed**

Majority exported as secondhand clothing.



**30%**

**Recycled and Converted**

Reclaimed wiping rags are used in various ways as industrial and residential absorbents.



**20%**

**Recycled into Fiber**

Post-consumer fiber is used to make home insulation, carpet padding, and raw material for the automotive industry.



**Only 5% ends up as waste.**

Thrift industry employs nearly 100,000 workers in the U.S. with over \$1 billion wages paid. In addition, private sector recyclers create an additional 15,000 to 20,000 jobs nationally.<sup>1</sup>

**WE MAKE IT SIMPLE  
TO DRAMATICALLY REDUCE TEXTILE WASTE.**

**[simplerecycling.com](http://simplerecycling.com)**

Source:  
1. "Textile Recycling in the U.S." Report submitted to SMART by Dr. Jana Hawley  
PhD. Univ. of Missouri 2009

A **SIMPLE, EASY AND FREE** NEW WAY TO RECYCLE YOUR CLOTHING, SHOES, ACCESSORIES AND OTHER HOUSEHOLD DISCARDS SUCH AS KITCHENWARE, TOOLS, TOYS, HOMEGOODS AND BOOKS.

# STEP 1

Place clothing, shoes and housewares in the bag provided or other waterproof bag with the Simple Recycling tag provided.



# STEP 2

Leave the filled bag(s) beside your recycling cart on your regular recycling pickup day.



Mayor Don Walters

# STEP 3

Simple Recycling will collect the bags and recycle their contents for reuse!



[simplerecycling.com](http://simplerecycling.com)  
866.835.5068